Conservation Council SA	Title: Nature Campaigner Job Description	
	Person: XXXX	Draft version: 1.3
	Approved: CEO	Date: November 2026

JOB AND PERSON SPECIFICATION

Title of Position: Nature Campaigner

Responsible to: CEO

Status: Part-Time

Classification: Conservation SA EA Conservation **Grade 5.1**

Hours: 0.6 FTE (22.5 hrs per week for 6 months)

Usual Workdays: Tuesday - Thursday (note: office closed on Mondays)

Location: The ExChange, 55 Exchange Place Adelaide

THE ORGANISATION

The Conservation Council of South Australia Inc (Conservation SA) is the Peak Body for conservation, representing 40+ of the State's environment, conservation and heritage organisations in South Australia.

We are an independent non-profit, non-party-political and community-based organisation providing resources, advice and representation for the SA environment movement. We also lead and/or support many of the key conservation campaigns in South Australia.

Conservation SA operates under our Strategic Plan 2025-2030: Together we are a Force for Nature.

Our Context: Fires, floods, droughts, extreme heat and algae: the effects the climate crisis are here, on our doorstep. An urgent and powerful movement is emerging: a broad coalition of people determined to protect our future.

Our Vision: A healthy, biologically rich, and environmentally sustainable South Australia powered by a vibrant, interconnected movement of communities, leaders and partners, grounded in justice and aligned for long-term climate and nature resilience.

Our Role: Conservation SA is uniquely positioned to weave together South Australia's many voices for nature and climate, uniting communities, cultures, and generations into a powerful, connected and vibrant movement.

Our Purpose: To ignite and nurture a powerful, connected environment movement across South Australia one that inspires, unites and empowers diverse communities, to reshape our shared ambition, and story, and to take action on both climate and conservation.

THE ROLE

The Nature Campaigner position is responsible for leading the collaboration with PEW on the Federal 30 x 30 campaign. The role builds relationships with target federal MPs and senators, supporting national visibility, and activating Conservation SA's member groups and supporters to build a more powerful nature movement.

This role will provide creativity and leadership in developing and implementing an engaging campaign to advocate for 30by30 and for the iconic places to be turned into protected areas. This role will include supporting a push for federal budget submissions, development of Conservation SA budget submissions related to protected areas and key leadership in the design of strategy and tactics both digitally and to build the movement, with an expectation of delivering outcomes.

At its core the position's role is to leverage CCSA's power to influence and inspire both decision-makers and the community to shift in a way that aligns with the speed necessary to address and solve our environmental challenges.

DUTIES AND RESPONSIBILITIES

- Attend regular meetings with the campaign alliance and support the development and implementation of the campaign.
- Build ongoing relationships with 3 target federal MPs and 2 senators to champion 30by30 and 1% for nature.
- Create and adapt persuasive and engaging digital communications and marketing copy, including EDMs, submissions, petitions and social media posts.
- Develop and lead actions and tactics to grow the number of supporters and maintain pressure on MPs.
- Cultivate and nurture online communities and take them on a journey towards greater knowledge, passion and action.
- Other duties, as required, to support day to day operations

CONDITIONS OF APPOINTMENT

Employment conditions are governed by the Conservation SA Enterprise Agreement 2024, the SCHADS award, national guidelines and the organisation's policies. Conservation SA staff are required to operate in a manner consistent with Work Health & Safety and Equal Opportunities requirements and policies. Conservation SA is an equal-opportunity employer.

KNOWLEDGE, EXPERIENCE AND CAPABILITIES

- Demonstrated experience in advocacy or movement building.
- Proven ability to build relationships with elected representatives and their staff, in a non-partisan way.
- Excellent stakeholder engagement and coalition-building skills, including working in partnership with other organisations.
- Experience delivering digital communications, including EDMs and social media, and tracking supporter engagement metrics.

- Strong project management, and reporting skills.
- Excellent written and verbal communication skills.

PERSONAL ATTRIBUTES

- Strong alignment with Conservation SA's values, purpose, and advocacy objectives.
- Sound judgement and discretion when operating in politically sensitive, high-profile, or contested environments.
- Strong creative thinking skills and experience in producing engaging digital content, running events and / or connecting with the community.
- Calm, resilient, and effective under pressure, including during public or media scrutiny.
- Collaborative and influential, building trust and credibility across diverse stakeholders and partners.

QUALIFICATIONS

- have a relevant degree or post graduate qualification and at least two years relevant experience, or
- at least four years relevant experience.

ESSENTIAL REQUIREMENTS

- Current South Australian Driver's License
- Willingness to travel within and beyond South Australia, and out of hours work

DESIRABLE REQUIREMENTS

- Experience working within the environmental, conservation, community, philanthropic or not-for-profit sectors
- Existing relationships with environmental groups or federal parliamentary offices.
- Experience in fundraising and grant writing.