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MEDIA RELEASE

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For immediate release

New guide to help youth access green jobs

The Conservation Council of South Australia (CCSA) will be launching its latest publication, *The Green Guide* at 6pm Thursday 25th June at The Irish Club, 15 – 15 Carrington St, Adelaide.

The Green Guide is a youth-orientated guide that facilitates youth involvement with environmental organisations in South Australia, recognising the growing relevance of volunteer experience in employability.

CCSA's Youth and Business Roundtable initiated the production of this 80+ page booklet over a year ago, compiling a comprehensive register of a wide range of volunteer-based environment organisations. The booklet also profiles young people and prominent South Australians who have thrived in roles that protect South Australia's precious environment, and who started out their careers by volunteering.

"People are starting to realise that you *can* have a real job in environmentalism, and we hope that *The Green Guide* will be a starting point for many young people to access valuable opportunities in the environmental sector," said Sam Taylor, of the Youth and Business Roundtable.

With generous sponsorship from the State Government's Office for Youth, Flinders University, Flinders Students in Free Enterprise (SIFE) and NRM Jobs, the project involved over a dozen young people throughout its lifecycle. Its goal was to identify barriers for young people trying to engage in the environment and conservation sector.

The Green Guide is the first booklet of its kind and will be distributed to all schools, universities and libraries in South Australia – 5000 copies will be available at many locations around Adelaide.

"This guide provides a great opportunity for young people to make contact with the environment movement – we need to encourage more involvement from youth to safeguard the future," said Julie Pettett, CCSA CEO.

Copies will be available at the launch.

For further information contact **Claire Medcalf, CCSA spokesperson**
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A Healthy Environment for South Australia